

How to write an article

1. Choose a topic from your keyword list
2. Create a short title that includes this keyword. This is like a headline in a sales page or blog post only shorter
3. Decide on your 3 main points in your article. Write 70 – 150 words for each of these 3 main points. If possible use secondary keywords for these main points that relate to the main keyword.
4. Write a headline for these 3 main points as a title for that section
5. Having finished your 3 main points write an introductory paragraph and a concluding paragraph to your 3 main points
6. Spell check the article and edit it to round it off.
7. Your article should be between 250 and 600 words long
8. For inspiration go to ezinearticles.com and see how the more experienced authors write their articles.

www.terrydean.org