

# SWOT Analysis

## Strengths



### Edge over the competitors

*Advance equipments (PET-CT,  
3T MRI, Digital mammography)  
All imaging and pathology services  
under one roof  
Good infrastructure and better  
services*

## Weakness



*New in the market  
seeking better corporate tie up  
setting competitive prices*

## Opportunities



*Technological advances  
equipment upgrade  
change in the insurance  
reimbursement trends  
shift in demographics*

## Threats



*Equipment breakdown, AMC  
Cash flow  
obsolete equipments  
employee turnover, Attrition rates*