

**WORKING NEIGHBOURHOOD TEAM NDC AREA DRAFT ACTION PLAN**

**Item 3**

No	Action	Lead Responsibility	Participating Partners		Commissioning Arrangements	Update	Status	Review Date
				NOW SOON LATER	A: Just Do It B: Commission Locally C: Commission via Skills & Work Board		OPEN CLOSED PROPOSED	

**OBJECTIVES:**

**COMMUNITY ENGAGEMENT & OUTREACH**

- There is excellent community intelligence and insight, and a clear view of local needs and opportunities. This is informed by personal relationships as well as data and customer and community profiles.
- There is a strong demand and desire for the services we offer, supported by clear incentives and a focus on raising aspirations.
- There is excellent community and inter agency communications. Local communities and community and voluntary organisations are at the heart of our engagement and outreach work.
- We have a strong collective capacity to identify and engage constructively with the people we aim to support. We pool our knowledge and capacity to enable this.

**Local Intelligence**

1	Produce community profile for NDC (data, needs, consultation, local perspectives) including client group segmentation. <ul style="list-style-type: none"> <li>• Incorporate NDC MORI data</li> <li>• Incorporate London St Consultation</li> </ul>	K Kelleher (SCC), M Turley (NDC)	WN Area Management Team	NOW	A: Just Do It	8/6 Draft local profiles in preparation to be presented at Area Meetings for feedback. KK Supplementary GM indicators discussed in outline by Susan Ford / Tracy Fishwick. NDC Mori Survey and Programme Evaluation complete and ready for incorporation in the profiles. 15/10 Alternative consultation area identified - London St	OPEN	24-Jun
2	Develop local case studies and typologies - understanding supply <ul style="list-style-type: none"> <li>• Collect case studies through service audit</li> <li>• Collect case studies through London St Consultation</li> <li>• Produce DVD of local case studies</li> </ul>	M Turley (NDC), D Timperley (SCC), S Ford (SCC)	WN Area Management Team	NOW	A: Just Do It	Around 30 local case studies produced to date by NDC and its partners. 24/8 Audit meetings set with key partners; Whit Lane Consultation paper prepared for WNT on 7th September (TBC). 5/10 Alternative consultation area identified - London St	OPEN	
3	Develop Skills and & Work user group for NDC	WN Area Management Team		NOW	A: Just Do It	Need to clarify project remit	PROPOSED	
4	Closer links with employers - understanding demand. <ul style="list-style-type: none"> <li>• Establish regular LMI</li> <li>• Establish system for feeding local residents into LEPS and other inward investment</li> <li>• Public sector employment</li> </ul>	M Wilde (JC+), C Edey (ME), D Timperley (SCC)	SCC, PCT, Salford City College,	NOW	A: Just Do It	NDC Employer Survey 2009 underway. Local Enterprise Agency resource available 24/8 NDC Employer Survey complete - issues to be presented to WNT at 'Demand' session on 7th September, alongside LMI and LEP presentations. 9/10 Links to and adding to FJF opportunities to support services at a local level. Links to MediaCityUK and BSF. Wider LEP opportunities via LEP.	OPEN	

**Community Engagement/Outreach**