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to Yetis

Hi Yesware team:

Exciting news — we just published a brand new research report on the blog this AM. Here it is:

10 brand new findings on email subject lines

My ask to you: Please help us spread the word! (2 seconds)



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More info on the data....

What it involves:

A breakdown of the best and worst email subject line phrases, taken from 100,000,000 emails sent by almost 8,000 companies.

This matters because:

- Shows the wealth of data we collect here at Yesware.
- Reveals the benefits of using email tracking to the world.
- New data + surprising findings --> you find out which subject lines could actually hurting you + can start using ones proven to get higher-than-average opens and replies).

Thanks everyone!