

	<i>My Hotel name</i>	X H otels				
X H otels	QUALITY VARIABLE	Comp1	Comp2	Comp3	Comp4	Comp5
0	Location	1	1	-1	1	1
0	Technology	2	1	-2	2	2
0	Quality of the rooms	1	2	-1	1	1
0	Rooms locations: views, luminous...	-1	2	0	1	0
0	Comfort of the rooms	-2	1	0	1	0
0	BathRoom Amenities	0	2	1	0	1
0	Exterior of the Hotel: façade	1	0	2	0	-1
0	Accesibility	2	0	1	0	-2
0	Service Quality	1	0	2	0	-1
0	ProfessionaIism	1	0	-1	-1	0
0	Service efficiency	1	1	-2	-2	0
0	Decoration	1	2	-3	-1	-1
0	Restaurant and Food and Beverage	0	1	1	0	0
0	Lobby and communal areas	-1	2	2	1	1
0	Meeting Rooms	2	2	3	1	1
0	Quality of Core Programs	0	1	-1	2	1
0	Quality of Promotions	0	1	-2	1	-1
0	Quality on Reservations process: Voice	0	1	-2	-1	-2
0	Totals Quality...	9	20	-3	6	0