

Table 1: SWOT Analysis of Indian Medical Tourism

<p style="text-align: center;">STRENGTHS <i>What strengths be able to achieve objectives</i></p> <p>S1- Availability of exclusive wings S2- Alternative treatment like yoga & ayurveda S3- Strong pharmacy sector S4- Availability of highly skilled & expert doctors S5- Best technology & quality available in India S6- Infrastructure of Indian hospitals S7- Lesser cost of medical procedures S8- Privatization of healthcare sector S9 - Special dietary services for international patient</p>	<p style="text-align: center;">WEAKNESSES <i>What weaknesses required to deal with it</i></p> <p>W1- Online preoperative counseling facility not frequently available W2- No agreement with insurance companies W3- Complicated disengagement of procedures & bill settlement W4- No Medico legal security for medical tourists W5- Air & water pollution in India W6- Tedious police verification clause for medical tourists W7- Level of patient service not at par</p>
<p style="text-align: center;">OPPORTUNITIES <i>What opportunities be able to employ</i></p> <p>O1- Treatment comparable to developed countries O2- Availability of international cuisines O3- Good coordination between wards & departments O5- Political stability O6- Economic recession O7- National health policy O8- Interpreter facility</p>	<p style="text-align: center;">THREATS <i>What threats required to be aware of</i></p> <p>T1- Online diagnostic facility T2- Clinical excellence T3- Inadequate transport facility T4- Connectivity from other countries no good T5- Medical visa costly T6- Cost of medical visa is inhibitive T7- Corruption in grant of visa T8- Extension of visa takes time T9- Two months cooling period is required for extension of medical visa T10- Unavailability of specialized procedures T11- Ethnic issues linked with MT</p>