

Final Major Project Proposal – Multimedia

Project Title – Iconic Character Cover Illustration

My Project Summary – My project is to create a cover illustration for the Little White Lies magazine depicting one of the main characters of a favourite film or TV show. It would be best to use the visual setting, historical/cultural background or key visual images from the film or TV show.

Which problem my project will resolve – My project is seeking to create a magazine cover that stands out among the rest, that encompasses all that the character and feel of the film are in one cover illustration. If my project is successful, it will contribute to the area I'm working on, as with this I can show my thought process and my design and illustration skills. Designing and making my own magazine cover illustration is a great way to show my skills and passion.

Objective behind my project and why my project will be of an interest to an audience - The objective is to create a cover illustration for a magazine depicting one of the main characters of a favourite film or TV Show. I will need to get across and surmise the personality of the character and feel of the film in that one illustration.

Motivation – My problem is important and interesting as magazine, TV and film are all huge mediums and to be able to all that I need to in one illustration, I will need to put a lot of thought into it and really show my skills and what I am capable of by getting so much across in one illustration. If I want a job in this industry I will need to show more of what I'm truly capable. I have wanted to work in this industry for a long time and I'd love to be able to bring the inspiration and entertainment into the world that I have admired and loved all my life.

Project Plan/Schedule -

Week 1 – Thought processing and coming up with ideas.

Week 2 – Start the process of designing and creating my magazine cover, masthead and illustration.

Week 3 – Continue designing and creating my masthead and illustration.

Week 4 – Continue making my masthead and illustration, make a start on the cover lines, along side with coming up with the selling line and design my business card.