

Subject ID #

1 0 0 1

Date: Jan-1-2009

EXPERT EVALUATION
Timeline 0 ☒ 1 ☐ 2 ☐ 3 ☐

RESULTS

S

P

S/P

About this Form

1. CARING			
2. EMPATHY			
3. HAPPINESS			
4. ENERGY			
5. PASSION			
6. MOTIVATION			
7. EXPERTISE			
8. INSPIRATION			
9. SELF-CONFIDENCE			
10. APPROACHABLE			
11. PERSONAL APPEARANCE			
12. CONTENT ORGANIZATION			
13. CONTENT DEVELOPMENT			
14. CONTENT DESIGN			
15. ADDITIONAL SENSE STIMULATION			
16. ENVIRONMENT			
17. BODY LANGUAGE STYLE			
18. SPEAKING STYLE			
19. TECHNOLOGY			
20. FOCUS			
21. INTERACTION			

Each of the 21 skills is "rated" for three different audience types of learners, including: Students (S), Professionals (P), and both Students / Professionals (S/P).


A STUDENT learner is one who requires information in order to participate in an activity. Traditional "students" fall into this category, as well as anyone being trained for a particular task; where the content is considered a "necessary" part of the learning.

A PROFESSIONAL learner is one who desires information in order to enhance an already existing activity. Professionals include those attending seminars, conferences, continuing education courses, and other events where the content is considered to be "added value."

Your audience is typically a combination of both student and professional learners; thus, a "student/professional" calculation is shown.

Each type of learner places a different value on each particular skill. Result differ for each group (S, P, S/P). Areas are highlighted where challenges exceed opportunities.

The Consistency Deviation is the difference between the most diverse learners (S and P). The SPEAKER INDEX measures the levels of effectiveness adjusted by any deviation.

 Indicates a "challenged" skill area for one or more audience types (Students, Professionals, or both)

AUDIENCE TYPE

	AUDIENCE TYPE			Consistency Deviation	SPEAKER INDEX
	Students	Professionals	Students / Professionals		
Level of Effectiveness	63%	68%	66%	5%	63