

Operations Plan

The day to day operations of our bar business include a focus on providing the best customer service as well as a fun family atmosphere.

We understand that the purpose of a bar business is to allow those in our community to have a good time, and we remain focused on using our many resources to provide a variety of entertainment choices to our regular and new clientele.

To this end, a big part of our operations plan is to continue to attract the best in local and regional talent to our various stages.

We have found that live music is a huge selling point in the bar business, and we intend to use the drawing power of popular local and regional bands to bring new people through our doors.

We have, for instance, established a number of mutually beneficial relationships with local talent agents, and these agents have provided us with some of our most memorable concert experiences.

We feel that these relationships are mutually beneficial, providing new fans for the best local bands while at the same time providing our customers with the finest in entertainment at a price they can afford.

Special theme nights are another big part of our operations plan, and we continue to use these promotional techniques to bring new customers through our doors.

We have already enjoyed great success in using this strategy, and we intend to fully exploit this strategy in the future.