

STRATEGIC PLANNING QUESTIONNAIRE

COMMUNITY	Yes / No	Future Focus?	Operational?	Long Term/ Strategic	Strategic Objective?	Define Objective
Are you happy with your club's standing within the community?						
Are you happy with the number of people from the community who come to watch competition?						
Are you happy with the number of people from the community who attend your events & functions?						
Do you have a partnership with local schools?						
Does your club have a good relationship with the governing association, state and national bodies?						
Do you have a strong working relationship with local councillors, state, territory and federal members of parliament?						
Do you have a strong working relationship with local government department?						
Do you get enough sponsorship support from local businesses?						
Has your club built partnerships with other local community organisations and ambassadors?						

COMPETITION PERFORMANCE	Yes / No	Future Focus?	Operational?	Long Term/ Strategic	Strategic Objective?	Define Objective
Is your club's performance in competition consistently of an acceptable standard?						
Do you have a sufficient amount of competition participants at your club?						
Are your players and competitors happy?						
Does your club regularly produce coaches, players and competitors who enter higher competition level pathways in your sport?						
Does your club retain relationships with its coaches, players and competitors who are participating at a higher level?						
Do your club's higher competition level participants come back to your club when they return to local sport?						