

The Business Plan for Your Hotel

Third Edition

Workbook

Excel® spreadsheet & Word® Option document on CD-ROM included inside jacket

Prepared with ProBP® Business Plan Software, the professional business plan software solution. This is the most user friendly business plan on the market.

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This Business Plan Contains Everything You Need To Complete The Business Plan For Your Hotel

Sections included are:

- Cover Sheet
- Executive Summary
- General Company Description
- Products and Services
- Startup Cost and Capitalization
- Marketing Plan
- Sales Forecast
- Operational Plan
- Management and Organization
- Financial Plan
 - Profit-Loss Statement
 - Projected Cash Flow
 - Balance Sheet
 - Breakeven Analysis



- Complete the business plan in eleven (11) steps.
- Contains samples, illustrations, charts, and graphs.
- Detailed instructions on how to customize your business plan.
- Select from the list of guest facilities and hotel services to help you choose what you will offer your customers in the operation of your hotel.
- Each step contains the mistakes that you want to avoid.
- Learn how to keep your business plan up to date.
- In addition to the complete business plan, you are provided information references and website links to valuable business resources.