

MATT PLAYER

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Dear David and/or Renee,

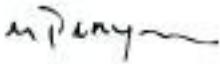
I'm responding to your job listing on The Loop calling for a 'Super Star Junior' - that's me. I've spent the past four years studying graphic design at UNSW's College of Fine Arts and I'm now incredibly eager and excited to get cutting my teeth at an agency as well-regarded and successful as yours. If you'll have me.

For the past year and a half I've acted as the Lead Designer for a company called Blue Wealth Property and helped rejuvenate and reposition their brand in the process. I've enjoyed my time there and learnt an incredible amount, but now I'd love the opportunity to learn even more from an established team of creative designers like those you have at The Zoo.

The opportunity to work with a number of top booze brands is also something that gets me buzzing, and having spent six years working in hospitality (and visiting the odd bar or two), I know this would be an area where I'd be able excel if you were to be given the chance.

In my short time as a junior designer, I've managed to accumulate a vast range of experience across a vast range of media, and am interested by almost every facet of design from concept development right through to the nitty-gritty final execution. I have a keen eye for detail, work hard, am full of ideas and I'm also extremely easy to get along with (or so I'm told).

Finally, let me reiterate how positively ecstatic I'd be to get the chance to work for your company, and thanks for taking the time to read this letter. Looking forward to hearing from you!



Matt Player