

Emma Franklin

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Dear Mr. Abramsen,

As a highly skilled Public Relations Representative, I read your posting for a new Public Relations Representative with interest. My experience aligns well with the qualifications you are seeking at Abramsen and Tyler, in particular my role as Public Relations Representative with Zander Shoe Company, and I am certain I would make a valuable addition to your organization.

With more than 10 years' experience in public relations, I am adept in strategy development, project management, and copywriting. Moreover, while my on-the-job experience has afforded me a well-rounded skill set, including first-rate judgment and persuasive communication skills, I excel at:

- Managing all media, press, and public relations issues for the company.
- Developing corporate communications strategies.
- Expanding company recognition to further business goals.
- Coaching corporate leadership and staff on effective public communication.

In addition to my experience and personal qualities, I have a solid educational foundation and a passion for public relations. I am extremely enthusiastic about Abramsen and Tyler's focus on corporate public relations and would welcome the opportunity to contribute to your ongoing success.

Please review my attached resume for additional details regarding my expertise and career achievements. I will follow up to request an appointment to discuss how my experience and background meets your needs.

Thank you for your time and consideration.

Sincerely,

Emma Franklin