

Marketing Plan	Us (Weichert Realtors and Angie Perez)	Them
MLS Exposure	Yes	Yes
Professional Flyers	Yes	Yes
Lockbox	Absolutely Yes	Yes
Weekly Updates	Absolutely Yes	Maybe
Appointment Management System	Yes	Maybe
Open Houses	Absolutely Yes (2 OH's/month on average)	Maybe
Full Time Associates	Absolutely Yes (18,000 Agents)	Not even close
Yard Sign	Yes	Yes
Just Listed, Just Sold Cards	Yes	Maybe
Massive Amount Of Web Traffic	Yes (3 million unique visitors per month)	Not Even Close
Professional Photos of Your Home	Yes	Maybe
National Brand Recognition	Yes	Maybe
Relocation Network	On Average 25,000 Transactions a Year	Maybe
In House Loan Officer	Yes (with list of Pre-Approved Home Buyers)	Maybe
Insurance Company	Yes	Maybe
Title Services	Yes	Maybe
Personal Website	Yes, you are on my personal site njretoday.com	Maybe
Single Property Website	Yes (123mainstreet.com)	Maybe
Craigslist Ads/Strategy	Yes	Maybe
Realtor, Trulia and Zillow	Yes	Maybe
Newspaper Ads	Yes (open house ads)	Maybe
nj.com, nytimes and Wall Street Journal	Yes	Maybe
Open 7 days per week 9a.m.-8p.m.	Yes	Maybe
Years of Experience and Success in NJ	Yes	Maybe
Local Offices	Over 200 Privately owned and 200 Franchised	Maybe
Tech Savvy	Yes	Maybe
Expert Negotiations	Yes	Maybe
Broker's Open and Caravan	Yes	Maybe
Video Tours	Yes	Maybe
Virtual Tours	Yes	Maybe
Neighborhood Specialist	Yes	Maybe