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What NOT to Post When Marketing Your Book:

Social Media for Authors

I am sure many of you have heard of the popular TV show, "What Not to Wear." Well, in this webinar, we are not going to cover fashion, but instead we will be focusing on what NOT to post when marketing your book on social media. It is more important than ever for authors to have a social media presence online.

However, do any of the following statements describe you?

- You want to engage with your readers on social media, but don't know where to start.
- You struggle with what to post on social media.
- When you do post something new, you have very limited response from your fans and followers.

If you can relate to any of these statements, you will want to join us for this webinar training where Shelley Hitz will share:

- 8 of the most common mistakes she sees authors making when marketing their books on social media
- 17 suggestions of what to post to engage your readers and fans
- Real life examples from authors just like you
- And more!

BIO:

Shelley Hitz is an award-winning and internationally best-selling author. She is the owner of TrainingAuthors.com and is passionate about helping authors succeed in publishing and marketing their books.

She teaches from personal experience. Shelley has been writing and publishing books since 2008 and has published over 30 books including print, eBook and audio book formats.

Shelley has been training authors since 2010 at live events, teleseminars, webinars, and more. However, she has over a decade of experience speaking to groups of all sizes, from small workshops to keynote presentations in front of thousands.



Book Marketing Survival Guide Series, Volume 1

Shelley Hitz is an exceptionally gifted educator and extremely knowledgeable trainer of authors. She has been a speaker at our **Annual Book Marketing Conference Online** several times and our students rave about her workshops.

Shelley is a positive force in today's book marketing world and I give her my full endorsement.

- D'vorah Lansky, M.Ed
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