

## 2016-2017 GDA APS Concept Paper Template: Required Format

The main body of the concept paper must not exceed 5 pages and must use standard margins and 12pt Times New Roman font.<sup>1</sup> The required supporting information must not exceed 6 pages. The concept paper and supporting information must use the format described below. The concept paper must be submitted to the USAID office with which the applicant seeks to build a GDA, as well as copied to [gda@usaid.gov](mailto:gda@usaid.gov).

### SECTION I - SUMMARY INFORMATION

**A. Name and Contact Information of Applicant**

**B. Title of Proposed Alliance**

**C. Overall Objective of Alliance (1-2 sentences)**

**D. Name and Contact Information for Private Sector Partner(s)** *(Note: If applicant cannot provide this information, the applicant should not submit a concept paper. If applicant submits a concept paper, USAID is under no obligation to review the concept paper.)*

**E. When did applicant connect each private sector partner to USAID and to whom at USAID?** *(Note: If applicant has not met this requirement and cannot provide the requested information, applicant should not submit a concept paper. If applicant submits a concept paper, USAID is under no obligation to review the concept paper.)*

**F. Amount of Funding (if any) Requested from USAID** \$ \_\_\_\_\_

**G. Value of Anticipated Private Sector Resource Contributions (generally should equal or exceed amount of funding requested from USAID)** \$ \_\_\_\_\_

*(Note: As discussed in the GDA APS, if an applicant cannot demonstrate private sector resource contributions that satisfy the private sector leverage requirements set forth in Appendix I of the GDA APS, and the concept paper requirements set forth in Section VI of the GDA APS, USAID is not obligated to entertain, consider or review the concept paper. Consideration or review of the concept paper is wholly at USAID's discretion.)*

### SECTION II – DESCRIPTION OF ALLIANCE

**A. Private Sector Engagement (1-2 paragraphs)**

Engagement of the private sector as a core partner is a key requirement under the GDA APS. This portion of the concept paper should describe how the applicant engaged the private sector partner(s) in:

---

<sup>1</sup> Questions regarding this template can be directed to [gda@usaid.gov](mailto:gda@usaid.gov) or Ken Lee at [kenlee@usaid.gov](mailto:kenlee@usaid.gov).