



liberation 2018

DESIGN. ACCELERATE. TRANSFORM.

Save the date for the most engaging conference you'll attend all year.

March 27-29, 2018

The Ritz-Carlton Hotel, Dallas, TX

Liberation, Medecision's 5th annual thought leadership forum, is the chance for executives to convene, connect, and collaborate on top issues facing the industry.



Inspiration. Insight. Influence.

Liberation is known for convening healthcare's national visionaries in an intimate setting for two days of inspiring, innovative discussions from world-class speakers on the most relevant and daunting challenges facing the industry.

Attendees get to network with the pros and are offered key strategies and hands-on introductions to the latest apps and technologies for handling risk, modernizing care management and population health programs, and optimizing performance under existing/emerging government programs.

If you're looking to connect and network with top leaders in healthcare; share and discuss your solution's value with executives facing challenges regarding quality, costs and satisfaction; and engage in numerous networking opportunities with industry thought leaders and innovators – ***don't miss Liberation.***



Liberation was an amazing event! Not only did I get the chance to see some amazing speakers, but I loved the collaborative and thought-provoking conversations with my peers.

medecision.com/liberation-2018



LIBERATION GUIDE

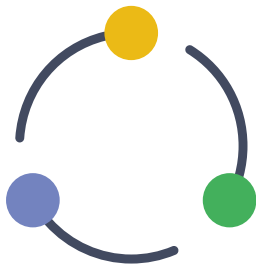


WHY SPONSOR?



High Visibility

Place your brand and thought leadership at the center of one of the most engaging healthcare forums in the world.



Powerful Networking

Open up new business opportunities or amplify your existing partnerships with many of today's most influential leaders and experts.



Executive Attendance

2017 broke records with C-Suite execs making up over 90% of attendees, including over 150 highly engaged executives from different healthcare organizations.



Innovation Showcase

The Liberation Lounge and Innovation Zone brings your brand and product to the epicenter of attendee engagements.

The Lounge brings attendees together for exclusive showcases and additional networking, all pre-built into the agenda.



Exclusive Events

Gain access to invitation-only events including Clinical and Technical Leadership roundtables as well as a fun pre-event cocktail reception.

The day-two Liberation Celebration allows attendees and speakers to network, create new partnerships, and have a good ole time.

SPONSORSHIP GUIDE



Don't miss out on being one of the premier sponsors of Liberation 2018!

For more information on sponsorships, please contact **James Coates**.

DIAMOND
\$15,000

2 Available

PLATINUM
\$5,000

4 Available

GOLD
\$2,500

4 Available

Logo inclusion on registration website	✓	✓	✓
Logo inclusion in conference materials and agenda	✓	✓	✓
Materials/giveaway inclusion in Welcome Kit	✓	✓	
Exhibit space in Innovation Zone	✓	✓	
Signage at conference (Medecision provided)	✓	✓	
Thank you and logo recognition in outbound email marketing	✓		
Exclusive organizational recognition and sponsorship of CIO Roundtable or Clinical Executive Summit	✓		
Complimentary tickets to Liberation 2018	15	10	5

Sponsorship Add-On Opportunities

Liberation Lounge

\$10,000

Logo placed on all lounge signage and materials

Wi-Fi Sponsorship

\$1,500

Company name Wi-Fi network, signage on all tables

Beverages & Snacks

\$1,500

Logo on screen for the duration of the break

Breakfast & Lunch

\$5,000

Signage, logo on menus and tables

SPONSORSHIP AGREEMENT



Name
Title
Company Name
Company Address
City / State / Zip
Telephone
Email

SPONSORSHIP LEVEL		
DIAMOND \$15,000	PLATINUM \$5,000	GOLD \$2,500
ADDITIONAL SPONSORSHIPS		

LIBERATION LOUNGE \$10,000	WI-FI SPONSORSHIP \$1,500	BEVERAGES & SNACKS \$1,500	BREAKFAST & LUNCH \$5,000
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TOTAL FEES DUE \$

Exhibit Dates & Times (Times are Tentative)
Tuesday, March 27, 2018
Exhibit Set-Up: 6AM-7AM
*Exhibit Tear-Down: 8PM-9PM

Wednesday, March 28, 2018
*Exhibit Set-Up: 6AM-7AM
Exhibit Tear-Down: 4:15PM-5:15PM

*Exhibits are NOT required to tear-down on Tuesday and set-up again on Wednesday. However, the tables are in a public space in the hotel.

As stated in Point 7 in the Rules & Regulations, Medecision and The Ritz-Carlton are not responsible in the event of loss, theft, damage, or destruction of exhibitor goods.

1. Tables can include table-top displays and stand banners, placed beside table, no larger than 9’ tall x 3’ wide.
2. Banners must be self-standing and cannot be larger than 9’ tall x 4’ wide.
3. Giveaway item can include one small, promotional item with sponsor logo and must be approved by Medecision.
4. There will only be one sponsor for each “Additional Opportunity”

SPONSORSHIP Rules and Regulations

1. Location of Exhibits
The exhibition will be held in the designated space provided by The Ritz-Carlton, Dallas, TX. Booth placement will be determined by Medecision.

2. Eligibility of Sponsor
Medecision has the sole right to determine the eligibility of any company or product included in the Medecision Liberation Sponsorship program.

3. Contract for Space/Sponsorship
Submission of this Sponsor Agreement and Sponsorship Terms and acknowledgement from Medecision shall constitute a binding contact with Medecision. In the event of fire, strikes, or other uncontrolled circumstances rendering the exhibit area unfit or unavailable or causing The Ritz-Carlton Hotel or show services to cancel prior to opening day of the event, the contract will not be binding and payment will be refunded.

4. Cancellation
In the event the Sponsor cancels all or part of the exhibit space or sponsorship contracted hereunder, the following provision will apply: if written notice of cancellation is received by Medecision before February 1, 2018, the Sponsor will be refunded 50% of the sponsorship fee and any additional opportunities fees, subject to the limitation below regarding production of sponsorship items. No refunds whatsoever will be made for cancellations received after February 1, 2018. If Sponsor has paid only a deposit at the time of cancellation, Sponsor will be required to pay all remaining sponsorship and additional opportunities fees once cancellation has been submitted. If production of a sponsorship item (e.g. lanyards) cannot be halted following Sponsor’s cancellation, Sponsor will be required to pay all such sponsorship item expenses in addition to any other amounts owed under this cancellation provision.

5. Payment & Provision in Case of Default
If Sponsor fails to pay when due any sum required by, or fails to meet any term or condition of, or fails to observe or abide by, this Sponsor Agreement and these Sponsorship Terms, Medecision reserves the right to terminate this contract immediately without refund of any monies previously paid.

6. Set-Up/Show/Dismantle
Hours and dates for set-up, show, and dismantle will be determined by Medecision. Sponsor shall be liable for storage

and handling charges resulting from failure to remove exhibit material from the exposition at the conclusion of dismantling. Sponsor is responsible for shipping and receiving charges at the hotel. Sponsors are required to set-up exhibits prior to opening time and to leave exhibits set-up until the closing of vendor booth hours.

7. Liability
Sponsor agrees to make no claim for any reason whatsoever against Medecision or its parents or affiliates for loss, theft, damage, or destruction of goods; nor for any injury to the Sponsor while in the exposition quarters; nor for the damage of any nature including damage to the Sponsor’s business by reason of failure to provide space for the exhibit; nor for any action of service suppliers of Medecision; nor for the failure to hold the event as scheduled. In no event will Medecision or its parents or affiliates be liable for consequential, indirect, or incidental damages. Sponsor agrees to indemnify Medecision and its parents and affiliates for any claims arising out of Sponsor’s actions, including any claims for intellectual property infringement. Medecision has the right to cancel the exhibits portion of the event at any time. If exhibits are cancelled, registration fees will be refunded in full.

8. Special Sound Effects/Promotions
Objectionable audible or visual attention-getting devices or effects and offensive odors from exhibits are prohibited. Medecision must approve any special promotions or stunts planned for the exhibit floor or in the The Ritz-Carlton Hotel.

9. Care of Exhibit Space
Sponsors shall be responsible for properly maintaining their exhibit space. Sponsors may not place anything in the aisles or walkways during exhibit hours. No signs shall be affixed to walls, drapes, electrical outlets, etc by the use of nails, tacks, staples, or tape. Any damage to the event facility through carelessness of Sponsor or its employees or agents must be paid by the Sponsor.

10. Conference Materials – Displayed & Distributed
Sponsors must submit samples of all materials, both to be displayed and distributed, to Medecision by January 31, 2018, for approval of inclusion in event. Materials that are not approved by Medecision will not be allowed to be displayed or distributed during the event, to event attendees, or at The Ritz-Carlton Hotel.

The undersigned does hereby apply for the reservation of the above sponsorship or exhibit space for the Medecision Liberation Forum 2018. We understand the above contract is a binding agreement between Medecision and the undersigned organization, and we agree to abide by the Sponsor Rules and Regulations listed above.

Authorized Signature

Date