Wellington Floorball Club
Strategic plan

1. Vision

To introduce, promote and develop floorball as a sport for players of all ages and abilities in the Wellington Region and to establish floorball as a popular team sport.

Establish Wellington Floorball Club as one of the leading floorball clubs in New Zealand with regards to performance, number of active members, involvement in running school and community floorball programmes and international relationships and representatives.

2. Goals

Wellington Floorball Club strives to create a solid member base to ensure the future sustainability of the club. This includes setting up teams at high performance level for men, women and juniors along with social teams for players of all ages and skill levels.

The club wants to provide high class coaching for all levels and provide certified referees for games and tournaments.

Promoting floorball at primary and secondary school level to attract interested players and potentially start up school leagues as seen in other sports is seen as a key element to develop and grow the sport. At the same time it offers a great opportunity for schools to take up a safe, fun and easy to learn sport as an alternative to existing team sports.

Wellington Floorball Club wants to be actively involved in setting up a NZ Floorball Federation and to help bring the sport to all regions of New Zealand.