MARKETING OBJECTIVES

- To provide quality organic food stuffs to the locality.
- To modify the menu and other services with the change in consumer taste, market demand and competitors' strategy.
- To render an enlightening environment to enjoy food items.
- To extend the business in different locality if the acceptability of our cuisines meets our prior expectation.
- To maintain the costs and operation under tight managerial expertise so that the mission of our venture can be satisfied.
- To increase the average sales from year to year by materializing the above mentioned objectives.