

*Fundraiser*

Giving Tuesday Peer-to-Peer Fundraiser

*Audience*

Online supporters and their networks

*When*

November 1 - December 1

*Estimated Expenses*

\$1,370

- Staff time: 40hrs @ \$15/hr= \$600
- Fundraising software: 2%=\$320
- Social media ads= \$250
- Printing= \$200

*Income Goal*

\$16,000

*Additional Notes*

Use CauseVox to power a peer-to-peer fundraiser. Tap current donors and social media audience to promote the campaign and fundraise.