

MARKETING GOALS

- This shopping center location is three years old.
- This location offers private rooms on a reservation basis. I have developed the bulk food and catering large parties concept at my other location and plan to promote it with the party rooms.
- A frequent diner program and birthday club will be available to promote repeat customers as well as a tool to track sales.
- Management that treats every employee equally. We create an atmosphere where employee's love coming to work and can earn good money.
- Great employees make for a great restaurant.