ROTARY INTERNATIONAL

STRATEGIC PLAN

VISION

We will be the service organization of choice with dynamic, action-oriented clubs whose contributions improve lives in communities worldwide.

STRATEGIC PRIORITIES

- SUPPORT AND STRENGTHEN CLUBS
- FOCUS AND INCREASE HUMANITARIAN SERVICE
- ENHANCE PUBLIC IMAGE AND AWARENESS

CORE VALUES

SERVICE | FELLOWSHIP | DIVERSITY | INTEGRITY | LEADERSHIP

MISSION

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.