

Sales Objectives based on Customer Groups

Customer Group:					
Customer Group:	Product Group	Year 1	Year 2	Year 3	
[INSERT TYPE OF CUSTOMER]	[INSERT TYPE OF PRODUCT OR SERVICE]	£0.00	£0.00	£0.00	
		£0.00	£0.00	£0.00	
		£0.00	£0.00	£0.00	
		£0.00	£0.00	£0.00	
		£0.00	£0.00	£0.00	
Sub-Total		£0.00	£0.00	£0.00	
Customer Group:					
Customer Group:	Product Group	Year 1	Year 2	Year 3	
		£0.00	£0.00	£0.00	
		£0.00	£0.00	£0.00	
		£0.00	£0.00	£0.00	
		£0.00	£0.00	£0.00	
		£0.00	£0.00	£0.00	
Sub-Total		£0.00	£0.00	£0.00	