

MS Trust

Sample Fundraising Plan

Planning how and when you are going to fundraise can help make the task much less daunting. By breaking down each activity, you can easily see how you will raise your total.

Below is a sample fundraising plan, with examples of how you can reach your fundraising target. Overleaf we have a blank Fundraising Plan for you to fill in with your ideas. Remember: if you need any help at any point throughout the plan, all you need to do is call the fundraising team on 01462 476707 or email us at fundraising@mstrust.org.uk and we will help you in any way that we can.

Event name & date:.....10K Run.....23rd June.....

Number of weeks for fundraising:.....Ten weeks.....

Fundraising target:.....£185.....

Number of weeks to go	Fundraising activity	Estimated amount it will raise	Actual amount raised
Ten weeks	<i>e.g. Email out Virgin Money Giving page to friends/family</i>	<i>£50</i>	<i>£100</i>
Nine weeks			
Eight weeks	<i>e.g. Collection tins placed at local shops</i>	<i>£10</i>	<i>£30</i>
Seven weeks			
Six weeks	<i>e.g. My Supper dinner party</i>	<i>£100</i>	<i>£70</i>
Five weeks			
Four weeks	<i>e.g. Sweepstake at work</i>	<i>£25</i>	<i>£50</i>
Three weeks			
Two weeks	<i>e.g. Matched funding from employer</i>	<i>£185</i>	<i>£250</i>
One week			