

I. Introduction

- Thesis statement: Everyone wants the newest and the best digital technology, but the choices are many, and the specifications are often confusing.

II. E-book readers and the way that people read

A. Books easy to access and carry around

1. Electronic downloads
2. Storage in memory for hundreds of books

B. An expanding market

1. E-book readers from booksellers
2. E-book readers from electronics and computer companies

C. Limitations of current e-book readers

1. Incompatible features from one brand to the next
2. Borrowing and sharing e-books

III. Film cameras replaced by digital cameras

A. Three types of digital cameras

1. Compact digital cameras
2. Single lens reflex cameras, or SLRs
3. Cameras that combine the best features of both

B. The confusing "megapixel wars"

C. The zoom lens battle

IV. The confusing choice among televisions

A. 1080p vs. 768p

B. Plasma screens vs. LCDs

C. Home media centers

V. Conclusion

- How to be a wise consumer