

## I. Introduction

- Thesis statement: Everyone wants the newest and the best digital technology, but the choices are many, and the specifications are often confusing.

## II. E-book readers and the way that people read

### A. Books easy to access and carry around

1. Electronic downloads
2. Storage in memory for hundreds of books

### B. An expanding market

1. E-book readers from booksellers
2. E-book readers from electronics and computer companies

### C. Limitations of current e-book readers

1. Incompatible features from one brand to the next
2. Borrowing and sharing e-books

## III. Film cameras replaced by digital cameras

### A. Three types of digital cameras

1. Compact digital cameras
2. Single lens reflex cameras, or SLRs
3. Cameras that combine the best features of both

### B. The confusing "megapixel wars"

### C. The zoom lens battle

## IV. The confusing choice among televisions

### A. 1080p vs. 768p

### B. Plasma screens vs. LCDs

### C. Home media centers

## V. Conclusion

- How to be a wise consumer