

Put our fully-packed marketing program to work and get your home sold. And get packing...it's time for your

BEST MOVE EVER!

- 8,000 copies of Book of Dreams magazine (+ thousands of digital copies)
- 34,000 copies Weekend Update (+ thousands of digital copies)
- 50 "Just Listed" postcards
- Open House ads

Print Marketing

Online Marketing

- National syndication to 300+ websites, including Zillow, Trulia and Realtor.com
- CDanJoyner.com, BerkshireHathawayHS.com, and WSJ.com
- Single property website
- Social media exposure
- Listing video
- Direct-to-buyer info through QR Codes and Text codes



Family Connections

- Network of 400 local agents and their prospective buyers
- National network of 42,000 agents

Brand Power

- #1 Real Estate Company in the Upstate and #2 in South Carolina (Real Trends, 2015)
- A 52-year heritage of real estate excellence
- #1 World's Most Admired Company, Berkshire Hathaway (Fortune, 2015)
- #2 Most Respected Companies in the World, Berkshire Hathaway (Barron's, 2014)