

INVESTMENT AGREEMENT

THIS INVESTMENT AGREEMENT (this "**Agreement**"), dated as of April 28, 2014, by and among the laws of the Cayman Islands (the "**Company**"), 1Look Holdings Ltd., a company organized under the laws of the Cayman Islands (the "**Purchaser**"), an exempted company with limited liability incorporated under the laws of the Cayman Islands (the "**Purchaser Group Holding Limited**"), an exempted company with limited liability incorporated under the laws of the Cayman Islands,

RECITALS

A. **WHEREAS**, the Company desires to issue, sell and deliver to the Purchaser and 1Look desires to purchase from the Company and 1Look (the "**Investment**"), upon the terms and conditions set forth in this Agreement;

B. **WHEREAS**, as a condition and inducement to the Purchaser's and the Company's willingness to enter into the Investor Rights Agreement (the "**Investor Rights Agreement**"), a copy of which is attached to this Agreement;

NOW, THEREFORE, in consideration of the premises set forth above, the mutual promises and sufficiency of which are hereby acknowledged, the Company and the Purchaser hereby agree as follows:

Section 1.1 Definitions. In this Agreement, except to the extent otherwise provided or that the context otherwise requires, the following terms shall have the meanings set forth below:

"**1Look**" has the meaning set forth in the Preamble;

"**1Look Shares**" means 13,869,990 Class B Shares held by 1Look as of the date hereof, which shall be the subject of the Investment pursuant to the Memorandum and Articles;

"**1Look Shares Purchase Price**" has the meaning set forth in Section 2.2(b);

"**2006 Plan**" has the meaning set forth in Section 4.3(a);

"**2010 Plan**" has the meaning set forth in Section 4.3(a);

"**Additional Issued Shares**" has the meaning set forth in Section 2.4(b);