

Social Media Marketing

The diagram consists of a large red funnel shape pointing downwards, centered on a dark teal background. At the top of the funnel is a red rounded rectangle containing the title 'Social Media Marketing'. Inside the funnel, there are four white rounded rectangular boxes stacked vertically, each containing a stage of the process. The funnel narrows from top to bottom, suggesting a funneling or narrowing of focus through the stages.

Social Media Audit

Social Media Monitoring

Social Media Management

Social Online Reputation
Management