

## *Social Types of Speech*

### *A. Speech of courtesy*

**Welcome speech** The speaker extends the welcome to his audience. It is important to state the reason of the recipients visit. Another important thing to be stated is the benefit or the mutual benefits that will possibly acquired by both parties.

#### Ex. New Students Welcome Speech

"Good morning everyone! It is my great pleasure to be amongst the first to welcome you to this University of the Philippines, and to your new life as a college student at UP. We are dedicated to helping you attain knowledge and skills. So I look forward to getting to know you all a bit better in coming weeks and months, and to hear your ideas about how the university and its leadership can be helpful to you in your efforts. Welcome and Good luck!"

**Response to a welcome** should be made by expressing genuine appreciation for being honored. Speaker should thank the person for their kind remarks and let them know how honored you are to be there. Give compliments to the host group or family or whoever is putting the event on. Finally, tell them you can't wait to reciprocate their kindness.

Ex. Thank you very much, Miss for your excellent presentation. I am certain that I can speak for all of us this topic about Digital Marketing. It would be an honor indeed if you could return to address us again sometime in the future. We, always make it appoint that we are part of every seminar organize by PJMA. Again, I have the honor and privilege of thanking you for the cordial welcome you have given us."

**Introduction Speech** The speaker should emphasize the guest speaker by letting the attention of the audience focus unto him. The host is about to introduce the guest speaker by providing factual information about the guest speaker in order to catch the attention of the listeners and to make the guest speaker feel that everyone is overwhelmed to have him as a guest.

#### Ex. Introduction Speech to Nick Vujicic

"Now, guys I would like to introduce to you Serbian Australian evangelist and motivational speaker born with tetra-Amelia syndrome, a rare disorder characterized by the absence of all four limbs. As a child, he struggled mentally and emotionally as well as physically, but eventually came to terms with his disability and, at the age of seventeen, started his own non-profit organization, Life without Limits. He presents motivational speeches worldwide, on life with a disability, hope and finding meaning in life. He also speaks about his belief that God can use any willing heart to do his work and that God is big enough to overcome any and all disabilities. Let's give a big round of applause to Mr. Nick Vujicic."