

Example fundraising plan



Sponsorship

It seems daunting when you have a large minimum sponsorship target. However you should break this down over the months that you have before the challenge and plan your fundraising activities. This will make nice sizeable targets to hit each month e.g. £1,000 over 5 months = £200 per month.

Remember to have fun during fundraising too as there is two parts to the Three Peaks Challenge – raising the sponsorship for a great cause and walking the highest mountains in the UK!

Plan your fundraising activities

Below is an example of a fundraising plan to help get you started. When writing your plan consider who you know, where you work, how to get press coverage and what people will get by sponsoring you e.g. burger and beer fundraising night.

Fundraising plan

Month 1	Online giving webpage – This takes about 15 minutes to set by visiting www.virginmoneygiving.com or www.justgiving.com . Once you have set a page up you can email the link to all your friends, family and work colleagues. Amount raised: £200 - £350
Month 2	Ask your employer – Many employers do a match giving scheme and if they don't, it's worth asking if they would give a donation towards your target. If they are not open to donations what about donating a day's annual leave that you can raffle to all your work colleagues. Amount raised: £150 - £300
Month 3	Supermarket bag pack – Contact your local supermarket and book a day when your friends and family can pack bags for customers. Amount raised: £200 - £600
Month 4	Burger and beer night – Ask local butchers/supermarkets to donate burgers/beer/wine and set up a fundraising night were people pay £5 and get a burger and beer/wine. During the night you can have other fundraising games such as 'throw a pound closest to the whisky bottle'. Amount raised: £100 - £300

Total raised: £650 - £1,550

Fundraising materials

We have lots of fundraising materials to help you stand out from the crowd such as banners, balloons, collection tins, zip pulls etc. These are all free to our fundraisers to help you organise your own event and raise lots of sponsorship.

Please contact us if you need help regarding fundraising – 01242 530 007