

LONG TERM PLAN TEMPLATE* - FOR SPORTING and RECREATION ORGANIZATIONS

*This Plan has been developed with the input of key stakeholders of our Organization/Club, plus that of our board/committee and also incorporates relevant information from stakeholders' 'long term future' plans, such as our parent body.

- **Organization Name :** **Incorporation number :**
- **Short summary of 'who we are'/background 'about us':**
- **Vision** (Our ideal long term future - what we aspire to be and achieve) :
- **Mission** (Our agreed purpose and reason for our existence - our unique and visible identity) :
- **Stakeholders** (All parties that have an interest/stake in our development) :
- **Core Values:** (Reflects evidence of what is meaningful and important in our organization in the way we operate) :

'Pillars' Areas of focus upon which our goals/objectives and strategies are based: (Typically about six areas of focus - e.g. 'GOVERNANCE, MARKETING, and so on.')

[These were decided by the board/committee prior to our planning workshop]

1	2	3	4	5	6
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TABLE FOR DETAILS OF THE PLAN - *EXAMPLE PAGE* - based on group input at the conducted meeting/workshop:

Goals - What we intend to do - measurable milestones: (Typically one or two key goals per pillar)

Strategies - How we intend to achieve the goals: (Typically two to three per goal)

Supporting information as per the table: NOTE: One table for each Goal!

PILLAR: __ (EG) Growth & development

Goal/s	Strategies	Key performance indicators	Responsibility - Who will lead?	Time Frame & Priority level (1:High - 5:Low)	Resources
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<p><i>The goals the orgn. wishes to achieve for this season and beyond:</i></p> <p>E.G. Increase membership from 100 to 150 members</p>	<p><i>Strategies to achieve the goal listed:</i></p> <p>E.G. 1. Produce a promotional brochure to be distributed.</p> <p>2. Build relationship with local press to get regular articles featured</p>	<p><i>Indicators that will allow us to mark its achievements and see where it is in relation to its set goals:</i></p> <p>E.G. Our membership has increased by 50%</p>	<p>Who is responsible for achieving the goal:</p> <p>E.G. Social Committee.</p>	<p>When the goal should be achieved by:</p> <p>E.G. 12 months from date plan endorsed</p> <p>Priority level: 2</p>	<p>What is required to achieve the goal (both financial and other):</p> <p>E.G.: \$1000 for printing materials</p> <p>E.G.: 50 hour vol work in kind</p>
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Additional brainstormed material for future consideration:

PILLAR: _____

Goal (Insert new table for each goal)	Strategies (...that support the goal/s)	Key Performance Indicators (outcomes when goal/s achieved)	Responsibility - Who will lead?	Time Frame & Priority level (1,2,3,4 or 5)	Resources needed (financial and other ways)
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				Priority level:	
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Additional brainstormed material for future consideration:

Tasks: Note: These may form the basis of a separate Operations or business plan as they are short term

Actions that will support achievement of the goal and strategies agreed above. NOTE: These will form the basis of agenda items at regular meetings, with reference to club strategies/goals and will help insure progress of the overall plan.

Action framework - one table under each goal table.

Pillar:

Goal:

Strategy:

Action proposed (Insert new table for each action)	Responsibility - Who?	Time frame & Priority level (1,2,3,4 or 5)* *Link to objective priority level	Resources needed