

BUSINESS MARKETING & DEVELOPMENT

ATTRACTION

**GROWTH &
RETENTION**

HIGH PRIORITY GROWTH SECTORS

AGRI-BUSINESS

ICT/DEFENCE

SUSTAINABLE EMERGING TECHNOLOGIES

HEALTHCARE

TOURISM MARKETING & DEVELOPMENT

ATTRACTION

**GROWTH &
RETENTION**

HIGH PRIORITY GROWTH SECTORS

SPORT TOURISM

MEETINGS & CONFERENCES

TRAVEL TRADE

NICHE LEISURE TRAVEL

BUSINESS SUPPORT SERVICES

LABOUR MARKET DEVELOPMENT