



Table of

Contents



Black
Business Plans

INTRODUCTION	4
FINDING A SUITABLE TRUCK	5
KEEPING TO THE LAW	5
REMEMBER YOUR TAXES	6
THINK ABOUT COSTS	7
FINDING YOUR SUPPLIERS	8
CREATING YOUR PRODUCT	9
FINDING YOUR LOCATION	10
RUN A SPECIAL OFFER GIVING AWAY FREE FOOD	12
BUILDING YOUR BUSINESS	13
ADVERTISING YOUR BUSINESS	15
MAKING A PROFIT	16
COMPETING WITH OTHER FOOD TRUCKS	18