

# CORE Restaurant Marketing

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- National Restaurant Marketing Agency
- Focused on Helping the Independent Restaurant Operator
- Has business relationships with multiple national food distributors
- Track record of performance in developing sales increases.

## Joe Welsh

- Over 30 years of Food Industry experience
- Master's Degree in Food Marketing
- Has developed and created programs for national companies such as, Hellmann's, Skippy, Keebler, Pepsi and others
- Implemented programs nationally with US Foods, Gordon Foods and Performance Food Group
- Assisted in the development of programs such as Foodservice Rewards
- Restaurant Master with Restaurant 101 Seminar Team