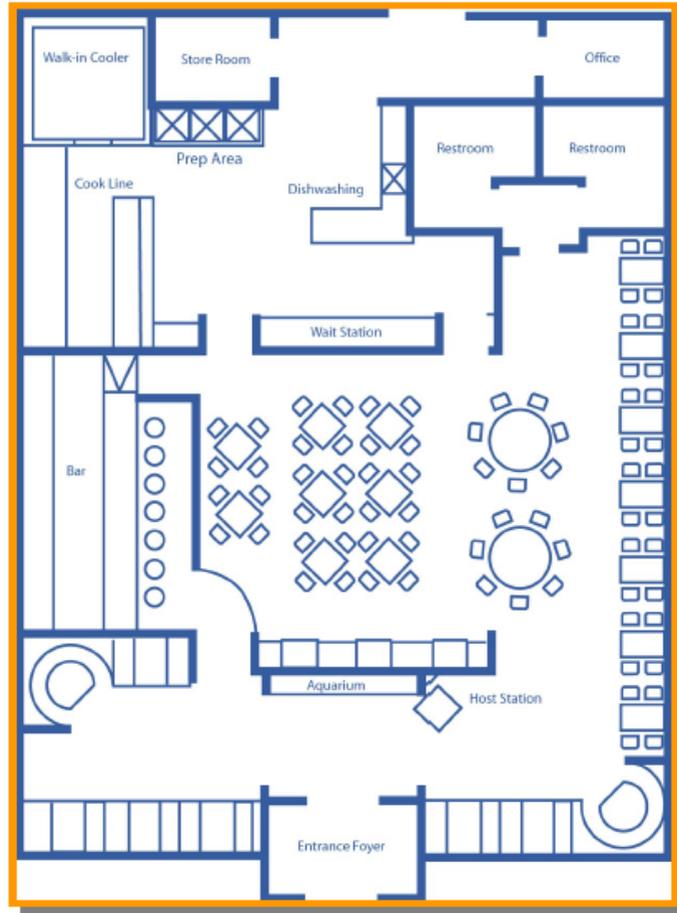


➤ Design/Layouts

The finished design of the restaurant will be subject to changes. The figure below depicts the preliminary design of the restaurant.



Management Team

➤ Owner/Operator – Harry Stevens

Harry Stevens is a 30 year veteran of the restaurant service industry. He has recently retired from a successful career as a food service distributor to pursue his dream to open a Gulf Coast style seafood house which is the Blue Fish Grill.

His career has given him a unique perspective on independent restaurateurs, allowing him the opportunity to recognize the traits that make up both successful and unsuccessful restaurants. Having successfully developed a management team and staff that is the envy of his competitors, Mr. Stevens feels he can do the same with the Blue Fish Grill.

Mr. Stevens is no stranger to running a restaurant. Fresh out of college, he became a manager for Red Lobster in Mobile. He worked in that position for 3 years before entering the food service distribution field. During his time with Red Lobster, Mr. Stevens was responsible for increasing sales 40%, earning him Manager of the Year recognition in 1985.

Mr. Stevens is a graduate of the University of Alabama with a bachelors' degree in business. He is a lifelong resident of Mobile with heavy ties to the community through his various charity and political involvement.

➤ General Manager – Linda Jones

Linda Jones is a graduate of the Conrad Hilton School of Hotel and Restaurant Management. Upon graduation, Ms. Jones joined the management team for Outback Steakhouse where she worked for 2 years as an assistant manager. In 1999 she took the position of General Manager for McCordies, an independent steak and seafood restaurant in Dallas, Texas.

Ms. Jones excelled as General Manager, bringing the restaurant from a modest \$1,000,000 per year sales volume, making very little profit, to its current volume of \$1,500,000 in annual sales. Her desire to excel in the industry, coupled with her recognition as a successful operator has prompted her to take the next step as a partner in the Blue Fish Grill.