

Partnership Proposal

London Village Kids
Lifestyle brand & PR Agency





Who We Are

The company

**We don't build
services to make
money. We make
money to build
better services.**

**LVK Models aims to gather
thousands of women around one
passion : Fashion.**

We provide a full dedication and support to our members with the ultimate everyday service to enhance their model careers. We work hand in hand with our partners and clients to go beyond their expectations. We provide a healthy lifestyle, but also the finest advice and expertise to boost their careers.



What We Do

The concept



Don't **settle** for less when you **deserve** the best.

LVK Models is a members club dedicated to models giving them access to a full range of exclusive privileges through our set of lifestyle brands.

At LVK Models, we strive to make our members lives as enjoyable as possible by offering them a community of support alongside our facilities and daily activities.

- ▶ **One of a kind** premium members club
- ▶ Diversified brands **enhancing** members **lifestyle and careers**
- ▶ A hangout for models to **interact and engage**



The Model Village

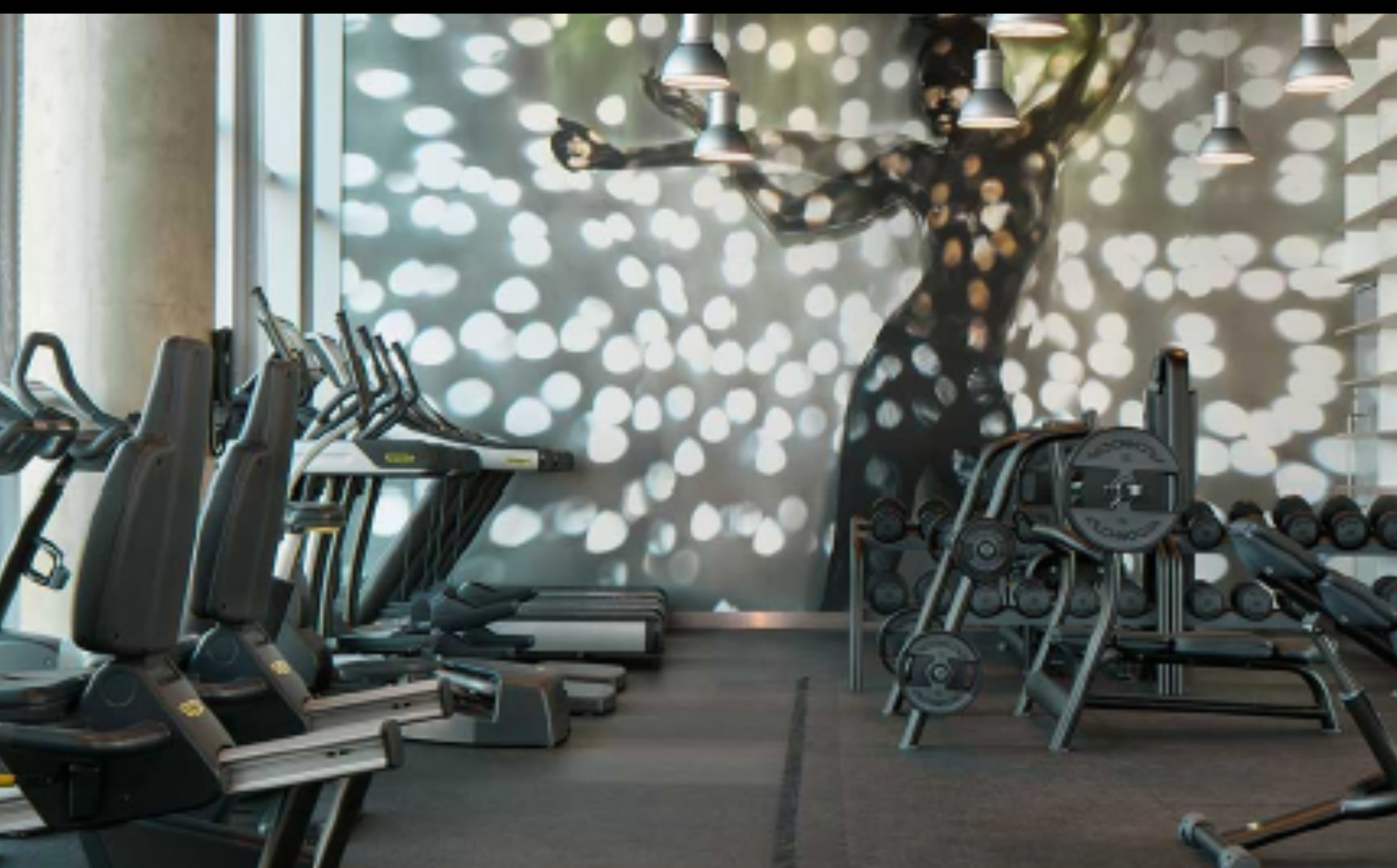
The ultimate hangout



The Model Village is the members club's private lounge.

A retreat where members can enjoy a meaningful experience. They can relax in the lounge's comfy sofas between castings, read a newspaper or magazine, meet the members community, enjoy free wifi, play fitness games on Wii, enjoy giveaways from our clients & partners, set up a career planning meeting with our experts, go for a gym session with one of our coaches, enjoy a Yoga class, and much more.

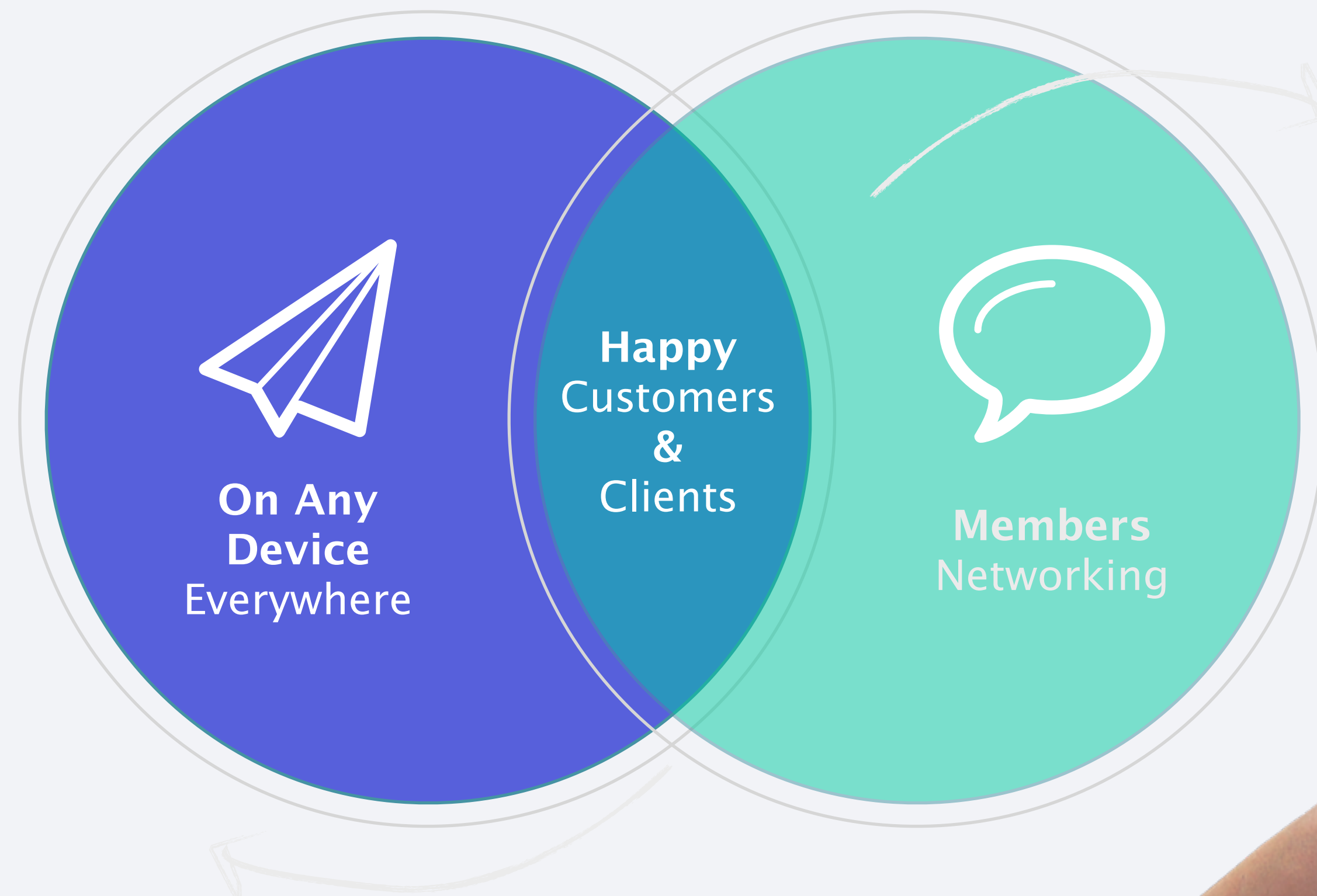
A fresh and healthy food & drink menu developed by nutritionists is available daily and free of charge. is open Monday to Friday, from 10am to 6pm, 365 days a year.





LVK Models App

On the cutting edge of technology

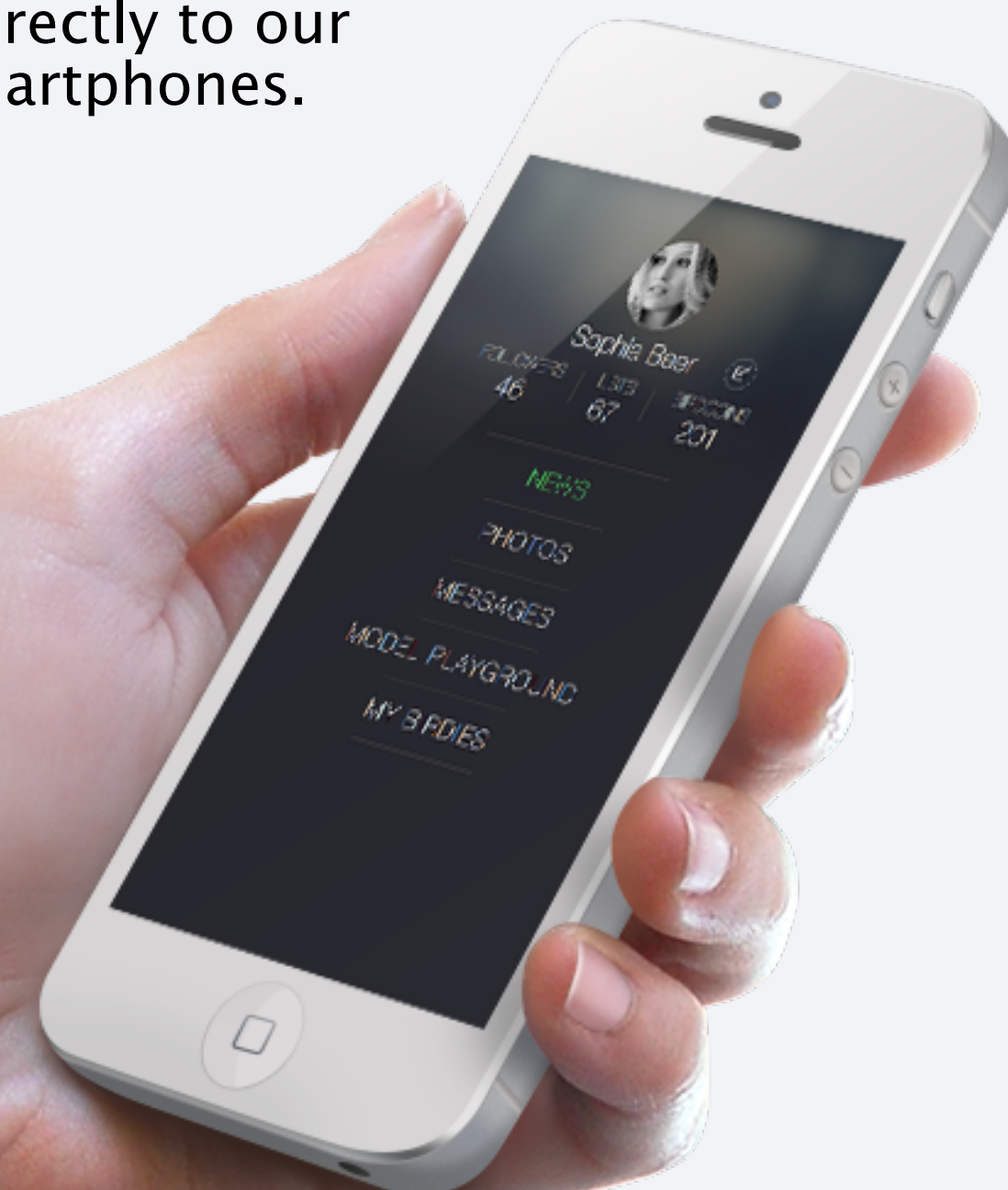


Reachable Everywhere

The brand new mobile App soon to be launched enables our members to interact with us anytime, anywhere.

100% Connected

The LVK Models App will enhance community engagement and enable brands to push native advertising and mobile activations directly to our members' smartphones.





Our Services

Why work with us



HIGHLY TARGETED

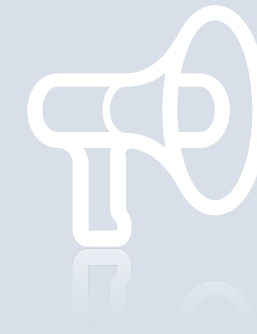
Reach a highly targeted audience in the global Fashion and Lifestyle industry.



STRONG BRAND LOYALTY

Build strong brand loyalty through influencers and non-traditional communication channels.

- ▶ Thousands of models marketing for you



BRAND AWARENESS

Raise brand awareness through on-premise visibility and product endorsement.

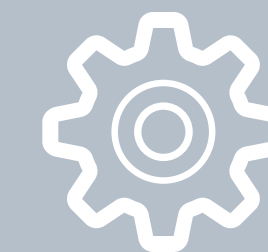
viral advertising



BE PART OF THE INDUSTRY

Take part in the best events of the Fashion & Lifestyle industry.

- ▶ Exclusive season & brand unveilings



SYNERGIC WORKS

PR expertise, communication skills and network of the London Village Kids agency.



Our Services

Our expertise



EXPERTISE SERVICES

We strive to design the best operational marketing and communication services for our clients

We don't believe in a hard-sell approach

All of our marketing activations are tailor-made for your brand by our creative team and integrated « natively » into our models' environment – from raising awareness to making them true ambassadors.

Expertise Table

Marketing	Communication	Operations
merchandising	product placement	tailored influencer programmes
POSM	product endorsement	surveys / product testings
native advertising	celebrity endorsement	high-quality content production
photo / video production	customer testimonials	personalized events

Key Numbers

Our network

We're good at what we do. And our numbers prove it.

LVK Models always places the emphasis on quality rather than quantity.

1004
Members

83% of Reach
17-34 years-old

42
Events

8476
Models in our Network

79% of Engagement
from ours Members

148%
Growth

1065
Fans on Facebook

80% of Fans
are Women

3
City Openings by
2015



Portfolio

Our members



We create stuff
that **works**.
Period.

We give brands access to thousands of intelligent and beautiful models from the world top 10 agencies, enabling them to build equity from these targeted one of a kind « influencers ». Although we work with high quantity, quality remains our best asset.



Brands Who Trust Us

Clients & Partners



Activate your brand's potential by
engaging with thousands of
models



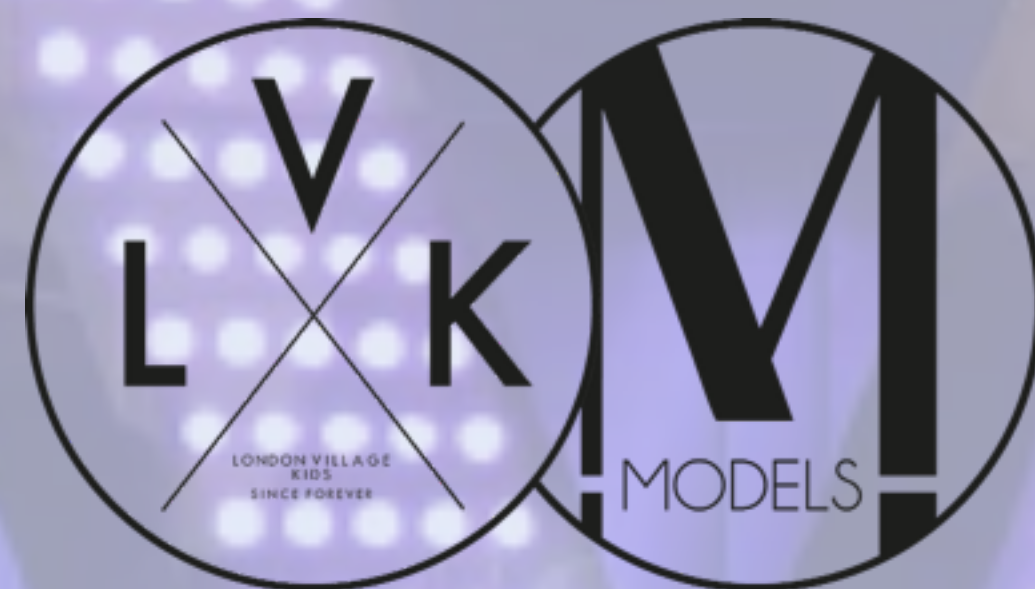
ADYN





Contact Us

Let's have a chat !



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