

Business Management Project Report

Executive Summary

This document is intended to give an update of progress so far in relation to the Outer West Leeds Project (OWL). It will show what has been done to move this project forward and the actions and strategies taken to fit with the plan presented to members earlier this year where approval for funding was agreed for a twelve month contract. OWL is designed around a local business engagement approach that will support growth and deliver private sector resources and investment within Outer West Leeds.

Key Highlights of the first five months delivered against Outer West Business Plan and OWL targets

Area Business Plan / Sustainable Economy and Culture

1. Provide as many opportunities as possible for people to get jobs or learn new skills
 2. Work with local businesses to support a flourishing local economy
 3. Make better use of community buildings
- A programme to support Crawshaw School funding secured in excess of £50,000
 - Over 20 businesses agreed to support Crawshaw School
 - Over 75 businesses engaged in the Reward Card Scheme
 - Over 10% of All 5-3-1 pledges have come from Out West Area
 - Over 300 businesses regularly signposted
 - Regular contact with business forums
 - NEET's Apprenticeships / WNW Homes Apprenticeship and training scheme four available.
 - Pre NEET through Make the Grade / Business involvement

Safer and Stronger Communities

1. Support volunteering within our local communities
 2. Improve the local environment and our parks and open spaces
- £3,000 of LEP funding to support working in communities of Outer West Leeds