

2.1. Social Objectives

The primary aims of this community enterprise are social and may be summarised as follows:

- = create work experience, training and employment opportunities for local people and disadvantaged individuals;
- = provide training (including vocational qualifications, ESOL and Basic Skills).
- = promote healthy eating and the production and consumption of local food (alongside this it promotes organic, GM free and fair traded food sources);

The farm café is very pleased with its achievements to date which include a high success rate in moving work experience and trainee placements in the café into further employment and training. Indeed, all of the farm's current four staff have progressed from volunteer or trainee status to permanent employment.

2.2. Economic Objectives

Our experience over the past nine years has shown us that there is a growing interest and demand for food of a particular quality. Our own starting point was a vegetarian café and interest in healthy, organic and vegetarian food. An initial trial of vegetarian and specialist catering services over the past few years has enabled us to occupy an important niche in the market which we would now like to exploit fully.

In order to underpin a financial plan which relies on sales income to supplement income earned from the provision of the social objectives and services above, there are economic objectives as follows:

- = developing an outside catering enterprise specialising in special diets (particularly vegetarian);
- = developing processed farm foods for wholesale or retail distribution (working with partners in the food industry locally);

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