



Corporation
for Public
Broadcasting

August 31, 2007

CORPORATION FOR PUBLIC BROADCASTING

Request for Proposals

Radio Engineering Consulting Services

The Corporation for Public Broadcasting (CPB) announces a Request for Proposals ("RFP") for radio technical and engineering consulting services to CPB's Media Technologies office and the Radio Digital Grants Program as further described below.

The intent of the RFP is to identify and select an experienced radio engineering consultant that will provide engineering consultative services and assistance to CPB's Media Technologies office on IBOC (HD Radio) developments, practices, and trends; provide engineering consultative services to Radio Digital Conversion Program applicants and grantees; serve as technical liaison between CPB, applicants and grantees, NPR, PRL, broadcast equipment manufacturer and distributors, iBiquity Digital Corporation as well as other related parties, and support for policy, protocol and agenda setting of CPB's Radio Digital Conversion Program.

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I. BACKGROUND

CPB provides matching funds to qualified public radio stations to convert existing analog transmission facilities to IBOC capacity. Since 2003, CPB has awarded approximately six hundred forty nine (649) grants to public radio stations for IBOC conversion projects. Four hundred forty three (443) IBOC conversion projects are currently open and at varying stages of completion. Another two hundred forty four (244) eligible public radio