

Event Budget

Program Element	Cost (Euro)	Cost (USD)
Booth	€6,299	\$8,225
Trade Show Materials	€1,915	\$2,500
Press kit development & Translation	€1,685	\$2,200
Media training	€804	\$1,050
Bringing in foreign journalists	€3,848	\$5,025
Courting local journalists	€765	\$1,000
TOTAL	€15,316	\$20,000

