

STAKEHOLDER REGISTER



	Rest of Indian Family	Rest of Japanese Family	Guests	Wedding Vendors	Staff	Officiate
Official role	Main guests	Main guests	Guests and members of the wedding party	Suppliers	Employees and organizers	Poojari and Kannushi
Unofficial role	Consultants of the Groom	Consultants of the Bride	Friends and close relatives	Impacted by change control	Consultants for organizing the wedding	Conduct wedding ceremony
Political Climate	Should be FOR (uncertain)	FOR	FOR	NEUTRAL / FOR	NEUTRAL	AGAINST
Strengths	Lots of influence both to Groom and his father	Educated Polite Calm	have influence over both families Malleable To address sponsors and key members of the ceremony	Experience from other wedding organizations	High experience in other weddings Can give suggestions	Have professional skills To hold wedding and expertise
Weaknesses	A great amount of members very different from each other	Shy language problem cultural shocks	Difficult to adjust the strict traditions and customs of both kind of weddings have to manage their complaints	Lots of negotiation power and impact in the project Can influence the performance of the wedding	Highly relies on their performance Need to rehearse until they reach low levels of mistakes	Confused by the different traditions and the cultural shock between both communities
Strategy	Always have security in their parties they tend to get lost Keep them well fed with traditional Indian meals	Introduce the Indian and American culture keeping them all together at all times	Keep them happy as much as possible Enough food and beverages	Negotiate every detail in advance Everything written and documented Keep tracking schedule	Respect their labor rights in terms of payrolls and schedules if asked more, tell them with enough time	Respect their suggestions and comments let them know any changes in advance

