INVESTMENT AGREEMENT

THIS INVESTMENT AGREEMENT (this "**Agreement**"), dated as of April 28, 2014, by and an
the laws of the Cayman Islands (the "**Company**"), 1Look Holdings Ltd., a company organized under the l
exempted company with limited liability incorporated under the laws of the Cayman Islands (the "**Purchas**
Group Holding Limited, an exempted company with limited liability incorporated under the laws of the Ca

RECITALS

A. **WHEREAS**, the Company desires to issue, sell and deliver to the Purchaser and 1Look desire
from the Company and 1Look (the "**Investment**"), upon the terms and conditions set forth in this Agreem

B. **WHEREAS**, as a condition and inducement to the Purchaser's and the Company's willingness
entered into the Investor Rights Agreement (the "**Investor Rights Agreement**"), a copy of which is attach

NOW, THEREFORE, in consideration of the premises set forth above, the mutual promises and
sufficiency of which are hereby acknowledged, the Company and the Purchaser hereby agree as follows:

Section 1.1 Definitions. In this Agreement, except to the extent otherwise provided or that the cont

"**1Look**" has the meaning set forth in the Preamble;

"**1Look Shares**" means 13,869,990 Class B Shares held by 1Look as of the date hereof, which sh
Investment pursuant to the Memorandum and Articles;

"**1Look Shares Purchase Price**" has the meaning set forth in Section 2.2(b);

"**2006 Plan**" has the meaning set forth in Section 4.3(a);

"**2010 Plan**" has the meaning set forth in Section 4.3(a);

"**Additional Issued Shares**" has the meaning set forth in Section 2.4(b);