

2010 Marketing Calendar

| Month | January | | | | | February | | | |
|--|------------|---|----|----|----|----------|---|----|----|
| Sales Goal | 1250 units | | | | | | | | |
| Week of (Mon. Start) | 29 | 4 | 11 | 18 | 25 | 1 | 8 | 15 | 22 |
| Key Dates & Events | | | | | | | | | |
| Sales Promotions | | | | | | | | | |
| Sales Promotions | | | | | | | | | |
| Public Relations | | | | | | | | | |
| Programs & Events | | | | | | | | | |
| Press Releases | | | | | | | | | |
| Online | | | | | | | | | |
| Keyword/Search | | | | | | | | | |
| Site Targeted Ads | | | | | | | | | |
| Online Auctions/Stores | | | | | | | | | |
| Online Directory Listings & Classified | | | | | | | | | |
| Affiliate Programs | | | | | | | | | |
| Social Media - Twitter Facebook, etc. | | | | | | | | | |
| Blog/RSS | | | | | | | | | |
| Email | | | | | | | | | |
| Website Messaging | | | | | | | | | |
| Podcast | | | | | | | | | |
| Advertising | | | | | | | | | |
| TV | | | | | | | | | |
| Radio | | | | | | | | | |
| Print | | | | | | | | | |
| Outdoor research | | | | | | | | | |
| Customer Surveys | | | | | | | | | |
| Analytics | | | | | | | | | |

This is a template for a marketing calendar. Weeks start on Monday.