

Sales Plan

Sales plan for the year: _____ [Mention the relevant year]

Name: _____ [Name of product]

Type of product: _____

[Mention the category of product for which the sales plan is being drawn]

Sales in the financial year 2009-2010: _____

[Provide a figure of sales in the mentioned span]

Steps taken to ensure an improvement of sales in the years 2010-2011:

- Step 1: _____
- Step 2: _____
- Step 3: _____
- Step 4: _____

[Outline the measures taken to improve sales of the product]

Projected sales for 2010-2011: _____

[Mention the projected sales for the current year]

Our sales team comprises of: _____

[Mention the members of the core sales division]