CONSULTING AGREEMENT

THIS CONSULTING AGREEMENT (the "Agreement") dated this 21st day of October, 2015

BETWEEN:

Ron Smith of 5013 Lincoln Ave, Cincinnati, Ohio
(the "Customer")

- AND -

Chris Gorsch of 3204 West 7th St, Cincinnati, Ohio
(the "Consultant").

BACKGROUND:

A. The Customer is of the opinion that the Consultant has the necessary qualifications, experience and abilities to provide services to the Customer.

B. The Consultant is agreeable to providing such services to the Customer on the terms and conditions set out in this Agreement.

IN CONSIDERATION OF the matters described above and of the mutual benefits and obligations set forth in this Agreement, the receipt and sufficiency of which consideration is hereby acknowledged, the Customer and the Consultant (individually the "Party" and collectively the "Parties" to this Agreement) agree as follows:

Services Provided

1. The Customer hereby agrees to engage the Consultant to provide the Customer with services (the "Services") consisting of:

   - Management consulting. These services will include analyzing customer needs and current business obstacles, identifying projects, scoping potential business solutions, improving sales by coordinating sales efforts with both inside and field sales representatives.