# Lucie Smith

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Marketing Management graduate with accomplishments in merchandising and customer service. Experienced in leadership and mentoring through Resident Assistant position in college and as a youth mentor for the Big Brothers Big Sisters program. Taught youth theater for three summers.

## Education

**University of Sydney,** Sydney, NSW Bachelor of Science, May 2014
Major: Marketing Management

## Campus Leadership

**Vice President** – Environmental Club, University of Sydney 2008-2009

- Saved the college $5,000 in energy costs through analysing energy use and developing recommendations. Presented findings to the college president and the provost's council which approved the plan.
- Implemented an expanded recycling program, while increasing environmental education, resulting in a 20% increase in recycling and a reduction in waste costs to the college.

**Resident Assistant** – University of Sydney 2008-2010

- Created a program on alcohol awareness which was entered into a national student affairs competition.
- Developed a new program that provided academic assistance to the floor, resulting in an overall increase in GPA for floor residents from the fall semester to the spring.

## Experience

**David Jones,** Sydney, NSW July 2009 - current
Cashier and Sales Person

- Merchandised the product displays to make it easier for customers to find products
- Through team efforts, implemented new traffic flow in the store, resulting in 15% sales increase in 2010

**Myers,** Sydney, NSW September 2007 – July 2009
Cashier

- Achieved superior productivity levels; recognised by manager for being the fastest cashier in the store
- Chosen to represent department in a corporate special project to develop new customer retention ideas

## Community Involvement

**Big Sister** – Big Brothers Big Sisters, Sydney NSW 2008-2010

**Acting Instructor** – Theater Project, Sydney, NSW 2006-2009