

ROCKETLAWYER Sample

MARKETING CONSULTING AGREEMENT

This Marketing Consulting Agreement is made effective as of April 03, 2012, by and between RL Electronics Inc, of 440 Montgomery St., San Francisco, California 94103, and Rothschild Consulting Services LLC, of 28 Noir Rd., San Francisco, California 94103.

In this Agreement, the party who is contracting to receive services shall be referred to as "RL Electronics", and the party who will be providing the services shall be referred to as "Rothschild Consulting Services".

Rothschild Consulting Services has a background in marketing and is willing to provide services to RL Electronics based on this background.

RL Electronics desires to have services provided by Rothschild Consulting Services.

Therefore, the parties agree as follows:

1. DESCRIPTION OF SERVICES. Beginning on April 16, 2012, Rothschild Consulting Services will provide the following services (collectively, the "Services"): consumer product demand research

2. PERFORMANCE OF SERVICES.

- a. The Consultant shall implement plans and strategies that help client sell its products or services.
- b. The Consultant shall conduct research to know the consumer behavior and what motivates consumers purchase of a product. The consultant shall use that research to design approaches specific to the client's needs.
- c. The Consultant shall interact with the sales and product teams to determine the marketing strategy.
- d. The Consultant shall take steps to organize marketing events like exhibitions, competitions, road shows, seminars.
- e. The Consultant shall work with the public relations team to review branding, positioning of the Client's ads to make sure that the ads have an impact on the public.

The manner in which the Services are to be performed and the specific hours to be worked by Rothschild Consulting Services shall be determined by Rothschild Consulting Services. RL Electronics will rely on Rothschild Consulting Services to work as many hours as may be reasonably necessary to fulfill Rothschild Consulting Services' obligations under this Agreement.

