

# FundRaisers' Choice

## Sample Annual Giving Pledge Reminder Letter

Pledges are a common way for many organizations to raise more annual funds from donors who otherwise could not make a large one-time gift. Pledge reminders are then sent monthly or quarterly, along with a business reply envelope (BRE). The pledge reminder letter also serves to give donors up-to-date news from the organization. Following is a sample of how a pledge reminder letter would begin.

<<Your Letterhead Here>>

Date  
Name  
Address  
Address  
Address

Dear \_\_\_\_\_,

Your pledge last October to our annual fund drive meant the world to the Sisters of Hope and the work we do to help our neighbors. I am writing this letter today as a pledge payment reminder, and to give you some good news about our Main Street food pantry.

This entire letter is available for purchase by clicking "[Place Order Here](#)" from the website. Fundraisers' Choice will write a letter that conforms to your specific industry and fundraising needs and email your order to you, or speak with you personally if you need project management.

### Disclaimer

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