

June 13, 2021

Recipients Name

Recipients Street Address

City, State Zip

Dear Name,

My name is (Name) and I business owners and investors buy and sell businesses.

Have you thought about selling your business? The reason I ask this is because some of my buyers have shown an interest in buying a business such as yours in the (name of industry) and your business may be a good fit for one or more of them.

Why should you work with me? I have specialized in commercial real estate for 15 years with a very good track record. I have also owned (and sold) my own businesses and I know what it takes to run a business liking hiring employees, training them, scheduling, meeting payroll, maintaining inventory, etc. And I know how challenging it can be to deal with various government institutions.

If you have ever thought about selling your business or you are considering selling it I am confident that I can help you find the right buyer at the right price.

Please call me at 555-555-5555 anytime to schedule a convenient time to meet. There will be no pressure or obligation to work with me. I don't work that way.

I look forward to meeting with you!

Sincerely,

Name

Agency Name

XXX Street

City, State ZIP

Website | Email | Phone | Fax

PS: If you are not interested in selling now or in the next year or two perhaps you would like my special free report called, '11 Deadly Exit Strategy Disasters Business Owners Make and