

COMPANY LETTERHEAD

Date

[PROPERTY OWNER NAME]
[PROPERTY OWNER ADDRESS]
[CITY AND STATE]

Dear [Property Owner Name],

The Northampton County (PA) property records show that you own property at [Address of Property]. I am working with a buyer who is interesting in purchasing a property in the Nazareth area. The market for vacant land and for commercial investment properties has shown an appreciable gain in recent months.

The good news for Sellers is:

- ✓ Investors like good alternatives to the stock market.
- ✓ Tax law limits capital gains.
- ✓ Demand for farms is increasing.
- ✓ Inventory of vacant land is low.

If you are interested in selling this property and would like to discuss the specifics of a sale, please call me for an appointment. Or, send the enclosed card.

I make it easy to sell your property. I have a system that lets me post Seller Listing and Transaction Reports online each day, giving Sellers 24/7 access to information about each and every showing, feedback, advertising, and other information that is so valuable in the sale of property. Sellers may elect to receive a weekly or monthly written report if they prefer this method.